

# SCRAPPER'S GUIDE

The Easiest Way To Learn Digital Scrapbooking. **Guaranteed.**

## Facebook & Twitter... What are they?

Tip of the Week by Andrea Graves on September 9, 2009

Andrea Graves, pictured at the right, is the newest member of the Scrapper's Guide Team. Her official title is **Public Relations Director**, which means she'll be helping Scrapper's Guide keep in touch with YOU through social media sites like Facebook and Twitter.

To kick off our new [Scrapper's Guide Facebook Page](#), we added a FREE video tutorial to our Page for your enjoyment, and we plan to throw a virtual party when we reach 500 fans! Here's Andrea to tell you more about Facebook and Twitter:



### Let's start with Facebook



Facebook provides an easy way for friends to keep in touch and for individuals to have a presence on the web without needing to create a website. Facebook users can create and customize their own profiles with photos, videos, and information about themselves.

#### Here are some common FACEBOOK TERMS:

**Facebook Wall:** Each Facebook profile has a "wall," where friends can post comments. Since the wall is viewable by all the user's friends, wall postings are basically a public conversation. If you have something more personal to talk about, there is a private message feature which allows you to send an e-mail to a person's inbox.



**Status Updates:** A brief description of what you are doing right now. Updates always show your name. You can leave the update field empty when you go online, or you can type what's on your mind right now. For example: "Andrea Graves is wondering what to make for dinner tonight.... any suggestions?" Then other people can come comment and make their suggestions. It's just fun!

**Facebook Applications (aka Facebook Apps):** There are a lot of applications (or apps) on Facebook. These are small programs developed specifically for Facebook profiles. There are informational apps, such as news feeds and weather forecasts, and there are just-for-fun apps, like video games, etc. I personally don't use too many of the apps, but I know plenty of people who love them and swear by them! How you customize your profile page is entirely up to you.

**Facebook Page:** A Facebook Page is a customizable presence for an organization, product or public personality to join the conversation with Facebook users. Now that Scrapper's Guide is on Facebook, you will be kept in the loop whenever there's any exciting news, challenges, give-aways, contests, new digital scrapbooking info, etc., once you become a fan of our [Scrapper's Guide Page found here](#).

To kick off our new Facebook Page, Linda Sattgast uploaded a video on how to make a scalloped mat. She used paper from Michelle Coleman's "[In Pursuit of Liberty](#)" kit for the scalloped mat pictured here. To view the video and download step-by-step instructions, go to the [Scrapper's Guide Page](#), and click on the Video tab.



**Fan:** You become a fan of Scrapper's Guide by clicking on the Fan button on our Page. We'd like all of you to become a fan, and we'd like you to tell your friends about our Page so they can become a fan, too! When we reach 500 fans of Scrapper's Guide, we'll throw a virtual party with prizes and fun!

### **What are the advantages of joining Facebook?**

I have some friends I lost touch with when we moved during my childhood, and we all found each other on Facebook. It was so fun to reconnect with them! My high school has a page on Facebook, and it's been really fun finding people I haven't seen in almost 20 years and keeping up with reunion information.

You don't have to be friends with anyone unless you want to. To become a friend, accept someone's friend request, or send a friend request to someone else. You can set your profile to have it only viewable by people you accept as your friends on Facebook. That is how I have my personal Facebook profile setup.

**Where to sign up for Facebook:** <http://www.facebook.com/>

Signing up is easy. You will just be asked for your name, email, password, gender and birthday.

## What is Twitter?



Twitter is a free social networking and micro-blogging service that enables its users to send and read messages known as “tweets.” Tweets are text-based posts of up to 140 characters displayed on the author’s profile page and delivered to the author’s subscribers who are known as followers. Many people use mobile text messaging that is easy to set up through their phones.

## Why should I Twitter?

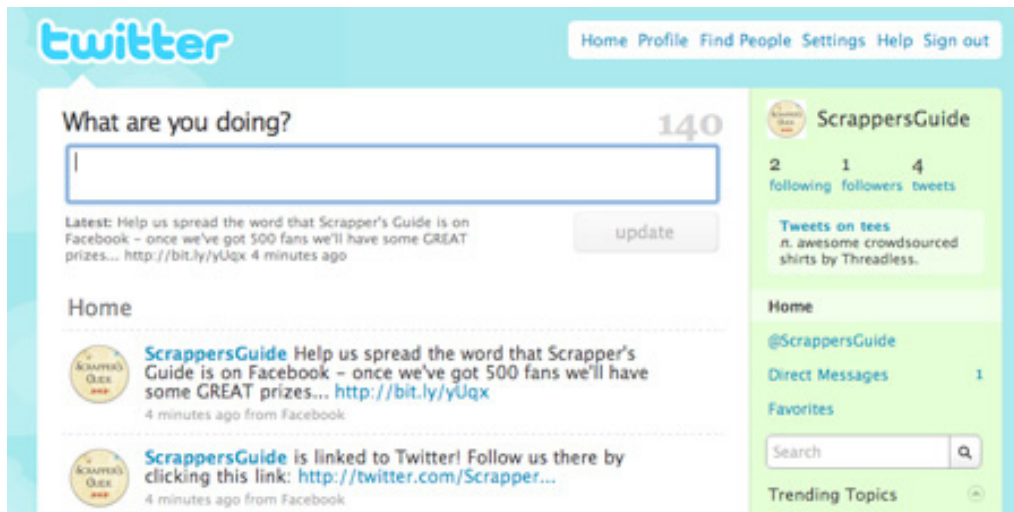
Twitter keeps you connected to the friends and family members you follow. It’s a social networking tool. It’s just fun!

To use Twitter, all you have to do is take time once or twice a day to post what you are doing. I see tweets about all sorts of things, like a good sale at a store, a photoshop tip, or quotes. Even a missing child Amber alert has come through on Twitter. It can be very useful.

Twitter has it’s own language.

## Here are some of the basic TWITTER TERMS:

**Tweet:** an individual message in Twitter



**Retweet or RT:** Resending a message that someone else sent. For example: if my friend, Melanie, sends out an important message about a local highway being closed due to an accident, then I could post the same message so that people who follow me, but don’t follow her, would see it. But it’s much easier to just “retweet” the original message by using copy and paste to grab her entire message and add “RT @” in front of the message.

**Tweeple:** You guessed it: Twitter + people. This also can be called “tweeps” or “peeps.” So instead of saying, “Hi, guys!” you would say, “Hi, Tweeps!”

**Twitterverse:** Twitter + universe. Twitter.com itself and anywhere else you can twitter and read tweets from, such as cell phones.

**At:** To “at” someone is to send a personal tweet that starts with “@” followed by their Twitter ID. It directs a twitter at another person, and causes your twitter to save in their “replies” tab. For example: @scrappers-guide I love the new video tutorial you just put up on Facebook!

**D username + message:** this sends a person a private message that goes to their device, and saves in their web archive. Example: d lindasattgast do you want me to grab you lunch while I’m at Subway?

**Following:** When you want to get someone’s updates, the easiest way is to click the follow button on their twitter page. Then you’ll be able to see their tweets on your twitter page as well as your own.

**Where to sign up for Twitter:** <https://twitter.com/signup>

You’ll be asked for your name and email address, and to create a username and password.

Once you’ve signed up for Twitter, visit <http://twitter.com/ScrappersGuide> and sign up to follow us! (If you decide you’d rather not get our tweets later, you can always un-follow us. We won’t be offended!)

Both Facebook and Twitter are a lot of fun! I hope you take the plunge and try them out! You will be surprised how many people you know that use these. And now that Scrapper’s Guide is on both Facebook and Twitter, we’ll be able to communicate with you more often in quick little messages - making it fun and keeping you in the loop so you always know what’s new and exciting in the land of digital scrapbooking!

Remember to stay tuned for some fun give-aways we’ll be doing on Facebook in the next week or so! :)



### Leap Frog To The Next Level!

Tired of learning a bit here and a bit there? Our CD, Learn Digital Scrapbooking, takes you step-by-step from rank beginner to confident digital scrapbooker in a fraction of the time!

[Find out more and get a free sample video lesson.](#)

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